

NIKKI CAST WARRIOR

EXPERIENCE

CREATIVE + DESIGN + DEVELOPMENT

eighteen years of experience in outdoor, active and streetwear channels, providing piece or full package design + development services

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SERVICES

CREATIVE PROCESS

creative direction + consultation
line planning + merchandising
market + competitor + consumer research
trend + forecasting + seasonal themes
mood boards + visual presentation

DESIGN

apparel + accessories design
graphic design + print/art direction
fashion + technical illustration/flats
color palette creation + colorups
trim design/sourcing
fabric direction/sourcing
textile + pattern design/direction

TECHNICAL DEVELOPMENT

product development + engineering
trim + fabric development
tech packages + maintenance
prototype development + fit sessions
concept/development in apparel + materials technology

SOURCING / PRODUCT DEVELOPMENT

domestic + overseas sourcing/planning
vendor relationship + management
calendar creation + management
development trips + factory visits
cost analysis/negotiation

adobe illustrator/photoshop/acrobat
microsoft word/excel/powerpoint

EDUCATION

Associates of Applied Arts, Fashion Design 2000
Art Institute of Seattle, Seattle, WA

full portfolio + references available upon request

REI

Freelance Senior Apparel Designer: 04.2018 - 08.2018
Seasonal sportswear design and support for men's & women's F19 & SS20 Mountain Town collections.

EDDIE BAUER

Freelance Senior Apparel Designer: 06.2018
Conceptual sportswear designer for women's hike & active categories for SS20 collection.

HOLDEN OUTERWEAR

Freelance Senior Apparel Designer: 04.2016 - 08.2016
Seasonal design for women's snowsports outerwear & sportswear for FW17 collection.

Design & Development Manager: 11.2010 - 09.2015

Director & designer for all women's categories FW12 - FW16, including snowsports, sportswear and accessories. Managed all assistants/interns, calendar, fabric, color, trims and all development related tasks for all categories, including men's, women's and accessories. Seasonal factory development trips and production evaluations; responsible for cost analysis/negotiations.

Freelance Senior Apparel Designer: 05.2010 - 07.2010

Seasonal design for women's snowsports outerwear for FW11 collection.

THE CLYMB

Full Package Contractor: Design/Development/Sourcing: 09.2014 - 09.2015
Seasonal creative direction & design for launch of men's outdoor apparel private label "Wilder & Son's". Including fabric, trim, and full package development services. Domestic & Overseas factory sourcing/procurement and management.

BONFIRE SNOWBOARDING, INC.

Freelance Senior Apparel Designer: 10.2010 - 12.2010

Seasonal design and support for women's snowsports outerwear and layering pieces for FW12 collection.

ADIDAS

Freelance Senior Apparel Designer: 06.2010 - 07.2010

Seasonal trend, design, color and graphic direction for "Neo Label"; including fabric and trim development.

Senior Apparel Designer: 12.2007 - 02.2010

Launched global sport lifestyle collection for "Neo Label" division. Design, color, and graphic direction for 14-21 junior's and young men's market. Seasonal trend travel and market research trips; responsible for trend forecasting and execution of fabric, trims and embellishments. Maintenance of cross merchandising between regions including Asia, Europe and North America.

MERRELL APPAREL

Designer, Headwear & Accessories: 11.2006 - 11.2007

Designed and developed hat program. Responsible for all aspects of collection, including range planning, creative direction, color palette and costing.

Lead Design Engineer: 08.2005 - 11.2008

Launched men's and women's outdoor apparel line. Lead all technical and advanced concept development. Collaboration with designers and PLM's on all aspects from concept to production. Lead and managed proto development process, daily overseas communication, costing and fit sessions and assisted with calendar creation. Quarterly development trips and factory visits, with focus on advance technology research.

Trims Manager: 08.2005 - 11.2008

Collaboration with graphic/trims designer on new concepts and managed trim design/development process. Sourced all trims, approved all strike-offs and samples and price negotiation.

HELLY HANSEN

Designer: 11.2004 - 07.2005

Designed junior's snow sports apparel collection; set creative direction through competitor analysis and trend forecasting.

Design Engineer: 11.2003 - 07.2005

Creation and maintenance of tech packs. Collaborated with design team on technical and advanced development. Seasonal trims development, quarterly factory visits and costing sessions. Lead focus groups aimed at streamlining the development cycle; resulting in shorter ready-to-market time.

LONDON FOG INDUSTRIES

Design Associate: 06.2000 - 11.2003

Associate designer to the Women's Outerwear Senior Designer. Responsible for all presentation materials and tech packs. Print, embroidery and graphic direction and development.